



Content Management Solutions

within the Zywave Content Cloud

Streamline the way you manage, store and organize content for your business

Does your content live in multiple silos?

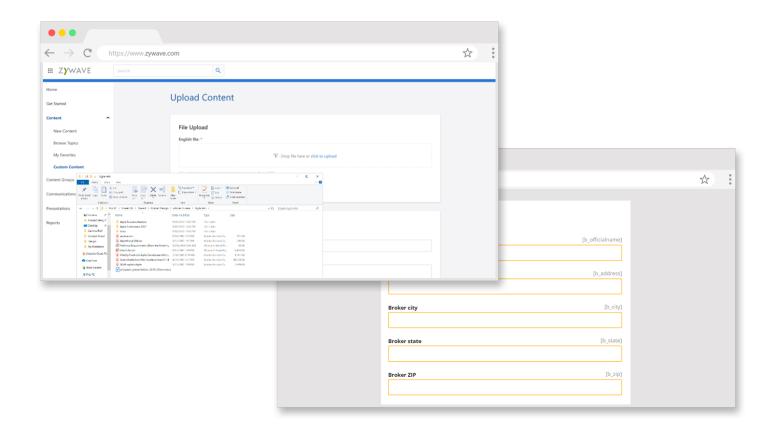
The amount of resources a producer has at their fingertips is nearly endless. But where does it live and is it easily accessible? Keep all of your content in one, easy-to-use platform.

Are you building brand equity with your clients?

Guiding your clients and being a trusted advisor is a great step to retaining their business. Even better is to ensure all of the materials you provide are branded to your agency.

Does all of your content fit into your processes?

Maximizing the use of resources you invest in is key to driving a positive ROI. Ensure everyone at your agency has access to the the tools and resources they need.





Key Features

Content Storage

Keep your agency content organized by tailoring the way you access and interact with it:

- Increase utilization and improve consistency with a centralized location to manage your content
- Store and save your own custom content for rapid retrieval
- Spend less time searching for content with your content delivered smartly based on unique account data
- Keep resources organized by creating custom content groups to consolidate items based on industry, line of business, or more

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Administrative Tools

Mold any content into your existing processes with administrative controls that help you manage how and where your resources are used:

- Tag resources in bulk or individually
- Control any content by hiding or suppressing resources that are not relevant for your team
- Ensure your team has quick access to most-used files by tagging each as a "favorite" to find instantly

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Agency Branding

Grow your business and stand out from the competition with the ability to easily brand your content:

- Demonstrate your industry expertise and position your agency as a thought leader by adding your brand identity
- Make branding and customization changes using a quick, convenient tool to add your logo to every resource at once

