



Marketing & Prospecting Solutions

Zywave Sales Cloud

Drive growth, improve retention and increase prospect engagement with Zywave's industry-leading marketing and prospecting solutions.



Do You Struggle to Find Quality Prospects?

Cold calling and referrals aren't enough to support the growth you need. Now, unlock thousands of leads with complete insurance profiles from the largest database powered by miEdge™.

Ready to Give Winning Prospect Meetings?

Landing meetings with prospects is critical for success. Make the most out of these opportunities by delivering valuable business insights in custom presentations.

Is Client & Prospect Engagement Difficult?

Staying in front of your clients and prospects is critical for growth and retention. Automate this process with the tools you need to ensure you stay top of mind.

Want to learn more?

Visit zywave.com

Contact us at 855-454-6100

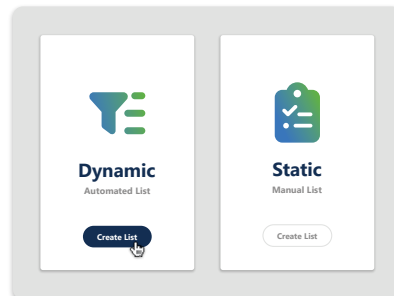
or marketing@zywave.com

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Key Features

Email Marketing Automation

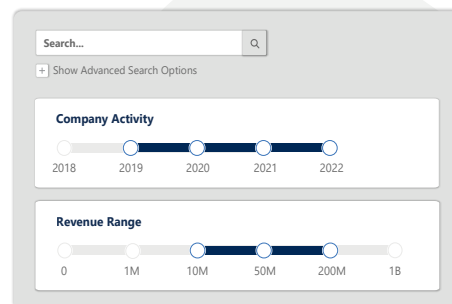
- Save time by sending scheduled communications to all your clients and prospects
- Target specific groups with zero maintenance using dynamic lists based on unique account data and criteria
- Leverage robust reporting and metrics to measure the effectiveness of your communication efforts
- Save your lists so you can quickly access and engage your target audience



Lead Sourcing & Management

powered by miEdge

- Transform your marketing with the largest collection of insurance profiles and insights from dozens of sources
- Prospect strategically by finding qualified leads that match the specific criteria of your ideal customer
- Easily engage prospects with simple lead list management and exports
- Unlock critical dates in a prospect's insurance life cycle and target them during their decision-making process



Prospect Discovery & Presentations

- Deliver custom presentations in minutes using an automated presentation creator
- Uncover your prospect's pain points prior to meetings with a brief survey tool to help shape your strategy
- Deliver a presentation that addresses your prospect's main business concerns based on their interests
- Make prospect presentations your own with the ability to upload your own custom content



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