

## Outperform the competition

- Go beyond the low bid
   —position yourself as
   the mod expert.
- Prove the cost savings you can help prospects achieve.
- Differentiate your brand.

## **Empower clients** Lock in retention

- Open clients' eyes to the impact of the mod.
- Identify cost drivers and trends with sophisticated analysis.
- Provide strategies to improve the mod and save clients money.
- . Deliver lang tem cost
- Deliver long-tem cost reduction to make a lasting impact on the client's bottom line.
- Support a safety culture, return to work and more with a library of resources.
- Help clients plan for future costs.

# Deliver results in seconds

- Upload experience mod worksheets and receive results instantly.
- Save time and demonstrate value.
- Import feature available in all NCCI states, Indiana, New York and California.





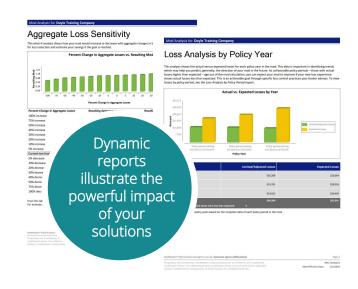
## Discover a new prospecting hook

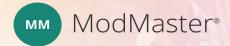
- Educate prospects on the impact of the mod.
- Easily demonstrate the prospect's saving potential with the Quick Mod analysis, demonstrating the importance of the minimum mod.
- Challenge the incumbent beyond price.



## Craft a stronger story

- Differentiate your organization with a new competitive advantage—helping clients identify and achieve their lowest possible mod.
- Position yourself as a strategic partner who will work to impact the prospect's bottom line.
- Keep your firm top of mind with reports branded back to your business.







# DELIVER COST SAVINGS WITH POWERFUL ANALYSIS.

STRENGTHEN RELATIONSHIPS AND SECURE YOUR BOOK.

#### **Expose cost drivers**

- · Conduct powerful full mod analyses.
- Uncover cost drivers such as higher losses by location, department or type of injury.
- Educate clients on the source of premium costs, the impact of the mod and what's behind it, and how you can control those issues to lower costs.

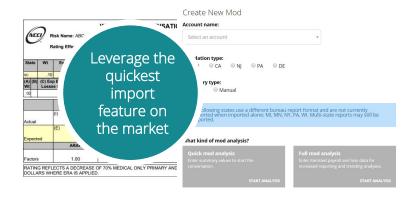
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### Import for faster results

- Put more time back in your day.
- Eliminate manual data entry errors.
- All NCCI states, Indiana, New York and California supported.

## Provide cost-saving solutions

- Help clients implement loss control solutions to lower the mod and their premium.
- Deliver return-to-work programs, safety program implementation, loss control information, employee deliverables and more.
- Strengthen relationships with long-term strategies that will deliver results and help clients anticipate changes in the mod.







- Engage your clients and prospects with reports that blend workers' comp education and information specific to them.
- Communicate the mod, the minimum mod, the controllable mod and associated premium.
- Focus on the savings achievable through loss control.
- Highlight mod drivers such as frequency or severity issues.
- Illustrate the impact of each specific loss on mod points and premium "how did this one loss really impact our company?"
- Identify loss trends associated with particular body parts, types of injury, departments, locations and other demographics.
- Create custom report packages branded to your business.
- Verify the official bureau mod.
- Project a mod a year or more in advance.
- Create what-if scenarios such as in mergers and acquisitions, loss improvements and more.
- Use mod comparison reports to:
  - Explain a mod change
  - Benchmark between employers in similar industries
  - Show actual vs. what-if scenarios
  - Include in stewardship reports
- Generate a quick mod or full mod analysis effortlessly.
- Pair with Broker Briefcase to deliver strategies to lower client premium costs and follow up with cost-saving solutions.
- Import experience modification worksheets directly for results in seconds.
  - Supported in all NCCI states, Indiana, New York and California.

