



miEdge for Commercial Lines

Take Lead Generation to the Next Level

Growth is critical for any insurance provider's success, but new business development remains a challenge. Finding ideal commercial lines prospects can be a time-intensive exercise - and one that can fizzle without the right intel.

miEdge™ is designed to help build an intelligent prospecting strategy. This revolutionary solution aggregates and analyzes millions of data points from dozens of data sources to create a complete, comprehensive insurance profile for millions of commercial lines prospects.

The evidence is clear. miEdge™ is a key cog in any commercial lines lead generation process.

"The data is really, really good."

-Chris Lokken,
Christensen Group Insurance



Z Policies		
Insured Company 1	Carrier: Insurance Carrier	Policy number: ABC123 Expiration Date: 02/01/25
Policy Auto BIPD	Carrier: Insurance Carrier	Policy number: EFG456 Expiration Date: 07/31/24
Policy CARGO	Carrier: Insurance Carrier	Policy number: HIJ789 Expiration Date: 03/01/24

Next Level Discovery

With more than 400 million data points embedded within 4 million commercial lines prospect profiles, the power of information is in your hands. Step into a prospect meeting with background on the company and garner confidence and trust.

Multifaceted Search Capabilities

Unlock critical P&C data and target commercial prospects with hazard and property data, carrier and broker listings, policy x-dates, OSHA violations, DOT inspections, penalties and more. Access the most current and accurate information available to speed up the underwriting submission process.

Alerts

Set up alerts for a specific company to proactively deliver proposals to a prospective client to get ahead of the competition.

Data Export

Extract and utilize miEdge™ data and reports for further analysis. Or integrate within your current tech stack and reporting templates for added efficiency.

Want to learn more?
Contact us at 855-454-6100
marketing@zywave.com

ZY WAVE
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