



miEdge for Employee Benefits

Take Lead Generation to the Next Level

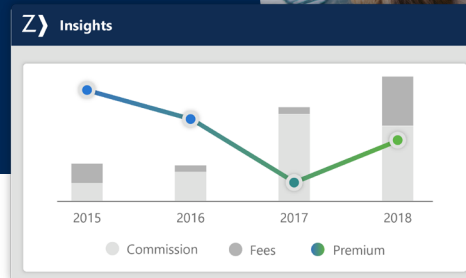
Growth is critical for any insurance provider's success, but new business development remains a challenge. Finding ideal employee benefits prospects can be a frustrating activity without the right intel.

miEdge™ is designed to help build an intelligent prospecting strategy. This revolutionary solution aggregates and analyzes millions of data points from dozens of data sources to create a complete, comprehensive insurance profile for millions of employers.

The evidence is clear. miEdge™ is a key cog in any employee benefits lead generation process.

"The data is really, really good."

-Chris Lokken,
Christensen Group Insurance



Next Level Discovery

With more than 400 million data points embedded within 4 million employer profiles, the power of information is in your hands. Step into a prospect meeting with background on the employer to help build confidence and trust.

Multifaceted Search Capabilities

Discover all the employee benefits prospecting data in one place. Find employers based on key business information, like eligible employees, commission fees, compliance issues and more.

Alerts

Set up alerts for a specific company to proactively deliver proposals to a prospective client to get ahead of the competition.

Data Export

Extract and utilize miEdge™ data and reports for further analysis. Or integrate within your current tech stack and reporting templates for added efficiency.