# miEdge

**Take Lead Generation to the Next Level**

**Employee Benefits**

| Company 1 WI | Employees: 45,000 | Revenue: >1B | Premium: $110M |
| Company 2 WI | Employees: 9,710 | Revenue: 200M - 1B | Premium: $32M |
| Company 3 WI | Employees: 241 | Revenue: >1B | Premium: $8.9M |

Growth is critical for any insurance provider's success, but new business development remains a challenge. Finding ideal prospects and initiating outreach can be time-intensive. And without the right intel, these efforts can fall flat.

miEdge™ is designed to help build an intelligent prospecting strategy. This revolutionary solution aggregates and analyzes millions of data points from dozens of data sources to create a complete, comprehensive insurance profile for millions of prospects.

The evidence is clear. miEdge™ is a key cog in any lead generation process.

*"The data is really, really good."*
*-Chris Lokken,*
*Christensen Group Insurance*

## Employee Benefits

Discover all the employee benefits prospecting data in one place. Find employers based on key business information, such as eligible employees, commission fees, compliance issues and more.

## Commercial

Unlock critical data from 4 million commercial profiles and target prospects with hazard and property data, carrier and broker listings, policy x-dates, OSHA violations, DOT inspections, penalties, and more. Access the most current and accurate data available to speed up the underwriting submission process.

## Personal Lines

Find homeowner prospects from the most comprehensive database of 85 million households with a name or address search. Mine deeper into single or multi-property owners, property details such as construction specifics, environmental hazards, and fire protection to help tailor your prospect list.

**Want to learn more?**
Contact us at 855-454-6100
marketing@zywave.com

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