

ZYWAVE

2024  
**Wrap Up**



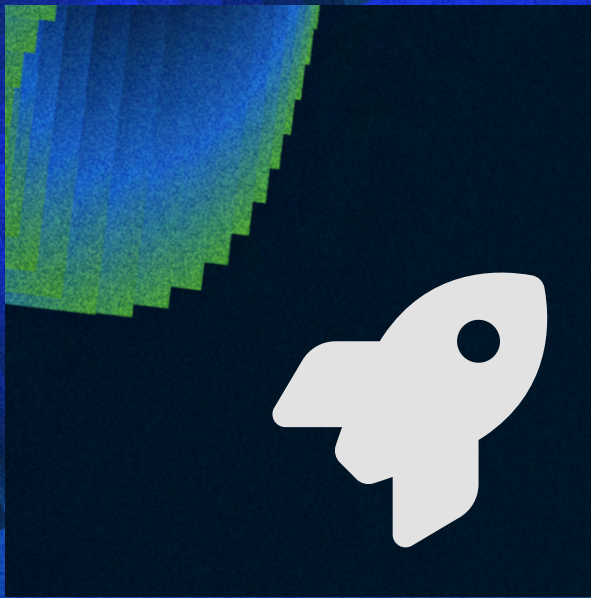
# **Your 2024 Zywave Wrap Up is here!**

Let's take a look at  
the year in review...



# **We continued to...**

expand and enhance our industry-leading content ecosystem with original materials.



## **Top Viewed EB Content**

- 1 2025 Open Enrollment Checklist**
- 2 Benefits Toolkit - Employee Benefits for Small Businesses**
- 3 Employee Benefit Compliance Chart: Notice and Disclosure**

## **Top Viewed P&C Content**

- 1 Fleet Safety Policy**
- 2 Construction Employee Safety Manual**
- 3 General Employee Safety Manual**



**Your top P&C and  
EB content searches**  
of 2024 were...



## Top P&C Searches

- 1** Safety Manual
- 2** Cyber
- 3** Return to Work

## Top EB Searches

- 1** HSA/FSA
- 2** ICHRA
- 3** Open Enrollment



**We announced**

several new releases and  
enhancements to our products...



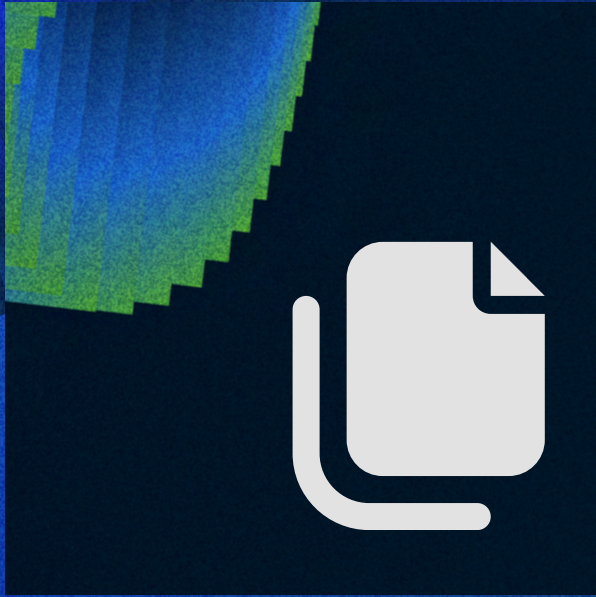
- **Released Broker Search functionality within miEdge Employee Benefits**
- **Significantly enhanced miEdge Personal Lines by including data on 85 million households and 7 million associated vehicles**
- **Released 4 new lines of full policy details and certified 32 new lines of business for download in Partner Platform**
- **P&C OneSource, now features more than 250,000 items from A.M. Best, IRMI, ISO, NFIP, and Rough Notes**





# **We boosted our resource library**

with over 50 new valuable pieces of  
content to inform and inspire...



## Top Blogs

- 1** How to Accelerate Business Success with Insurtech Solutions
- 2** How to Improve Client Retention: Strategies to Maximize Loyalty
- 3** 6 Tips for Creating a Cyber Incident Response Plan

## Coollest Content

- 1** A Content Strategy Guide for Insurance Marketers
- 2** The Power of Third-Party Data
- 3** The Fast-Track Guide to Increased Producer Productivity and Validation
- 4** 2025 Planning Guide for Insurance Professionals

The background features a dark blue to black gradient with several overlapping, semi-transparent geometric shapes. These shapes are composed of parallel lines, creating a sense of depth and movement. The colors transition from deep blue to a vibrant green, suggesting a digital or technological theme.

**We made waves  
in the industry...**

## **Top Media Stories**

- 1 Zywave: How AI is changing the insurance industry's reputation**
- 2 A Fully Optimized Digital Industry**
- 3 Are legacy systems weighing down the insurance industry?**

## **Top News**

- 1 Zywave Launches New Cyber Quoting Solution**
- 2 Zywave's 2024 Broker Services Survey Reveals Positive Outlook**
- 3 Zywave Named to Influential 2024 InsurTech 100 List**



# **We hosted**

44 complimentary webinars plus 2,855  
product training sessions...



## Top Webinars

- 1 2024 Midyear Employment Law Compliance Trends**
- 2 Responding to New Compliance Rules from the DOL and NLRB**
- 3 Cyber Distribution in a Digital World**
- 4 Broker Services 2024 Results & Takeaways**
- 5 5 Key Steps to Unlocking Faster Producer Validation**



# **We made a splash**

at 30+ tradeshows and hosted 4  
Thought Leadership conferences...



# Registration is open for our next event, Casualty Insights Conference

Check our website for our  
2025 events line-up!



That's our wrap on 2024

**Thanks for being a  
part of the journey!**