## Partner Platform

The agency management system for the agency that is pursuing growth.



Partner Platform offers a path to invest differently, offering refreshing simplicity and deep capabilities of a best-in-class P&C Agency Management System (AMS) and Customer Relationship Management (CRM) tool.

Partner Platform gives you the simplicity of easily managing the entire life-cycle of your agency's client relationships from pre-sales to servicing to renewal in one, unified system.

"Our whole management staff was involved in the search. We conducted in-depth demonstrations, talked with references, and met with management and set up personnel for a real deep dive into who we would be working with. After a search process that took about three months, we landed on Partner Platform. I'm proud of the depth and detail our team

Lara Moffitt, CEO MHJ Insurance Poplar Bluff, MO

## **Invest Differently**

Spend less on your AMS, so that you can invest more in your agency's growth.

## **Staff Productivity & Producer Effectiveness**

Capabilities align with the needs of mid-market agencies with support for commercial lines, built-in accounting, text messaging, and a builtin CRM.

## Ease of Use

invested in the process. We took our time because we didn't want to go through this change again – we wanted someone that would be our partner for the long term."

Simple and easy workflows within 2 clicks that do not require a PhD to get the reports you need. Improve Workflow Efficiency and Staff Productivity.

