

# Holiday

## GIFT GUIDE

### Insurtech gifts that keep on giving

'Tis the season for unwrapping the perfect software gifts to help your organization secure more efficient and effective growth in 2025.

Unwrap the Zywave solutions that keep giving all year long.

# What's on Our Insurtech Nice List?

SOFTWARE SOLUTIONS TO SECURE GROWTH IN 2025

## These are a few of our favorite things...

### LEAD GENERATION

What's the #1 gift everyone always wants? More leads, of course! Stay jolly all year long with lead generation solutions from Zywave. Secure new growth with insurance profile insights on millions of companies to empower your prospecting strategy.

### MARKETING AUTOMATION

Warm up frosty leads with engaging and relevant communications. Zywave's marketing automation does the work for you so you can gift yourself more time. Preschedule emails and preset campaigns so your messaging reaches the right people at the right time.

### CONFIGURE, PRICE, QUOTE (CPQ)

Hunting for good deals this holiday season? With CPQ solutions from Zywave, you can help your clients find the best deals. Get instant and accurate pricing from carriers while also comparing and analyzing quotes so you can gift your clients extra savings.

### AGENCY MANAGEMENT SYSTEM (AMS)

Make your days merry and bright by giving the gift everyone wants...more time! Get rid of complicated, time-consuming inefficiencies and bring your workflows together into a single, unified platform.

### CONTENT MANAGEMENT SYSTEM (CMS)

Is your content all over the place like torn up wrapping paper? Get organized with Zywave's CMS and bring peace to your organization. Unwrap thousands of attorney-backed content pieces, add your own third-party content, and keep it all branded and neat. Then send it on its merry way to your clients with just a few clicks.

### CLIENT PORTAL

It's the season of giving, so give your clients the gift they've always wanted! Zywave's Client Self-Service Portal saves time by making it easy to access HR, benefits, safety, risk management and compliance content all on one easy to use platform. Your client will be writing extra Thank You cards this year when you help them find the answers they need without losing time in their busy schedules.

### LEARNING MANAGEMENT SYSTEM (LMS)

What's the gift that keeps on giving? Give your clients the gift of learning so they can stay compliant. With Zywave's LMS, your clients can access more than 200 trainings on topics including workplace safety, sexual harassment, legislation updates, and more!